

# Renewable Energy Market Provider Program

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Focus on Energy

# What is the Market Provider Program?

- **Formal agreement** between the Focus program and professionals providing services to customers
- **Way to partner** with professionals to enhance their credibility and increase Focus branding
- **Financial and promotional help** to professionals to expand awareness of services in a young but growing market

# What Special Benefits are Available to Renewable Energy Market Providers?

- Connection with the Focus on Energy brand
- A highlighted listing in the Renewable Energy Yellow Pages
- Eligibility for Market Provider of the Year award
- Opportunity to be featured in the Renewable Energy Calendar
- Cooperative advertising funds and press release assistance
- Opportunity to staff Focus on Energy booth at industry events (\*Trade Show sign-up sheet\*)
- Focus on Energy information and updates

# How do I become a Market Provider?

- Complete forms:
  - Market Provider Agreement
  - Customer Service Pledge & Code of Ethics
- Submit Certificate of Insurance
- Attend a Market Provider Training
  - Tuesday, January 15<sup>th</sup> at 3:00
  - Tuesday, February 19<sup>th</sup> at 3:00
  - Wednesday, March 19<sup>th</sup> at 3:00
    - CALL IN: 877.567.1262 CODE: 947427

# More information?

- Please contact me:
  - 888.509.3247 x320
  - [emilyh@weccusa.org](mailto:emilyh@weccusa.org)
- See me afterward for copies of the required forms

Thank you!